



Call for Resource Studio Partners

MATH THAT COUNTS SUMMIT

Connecting the Elements of Powerful Mathematics Instruction

Summit at a Glance

Date: March 16, 2027

Location: Brookdale Community College | Lincroft, NJ

Expected Attendance: 200+ educators

Audience: PreK–5 teachers, coaches, interventionists, administrators, and mathematics leaders

Hosted by: [Coaching That Counts](#)

The Math That Counts Summit is a new professional learning experience designed for PreK–5 teachers, coaches, interventionists, administrators, and mathematics leaders. Rather than a traditional exhibit hall, the summit features a **Math Resource Studio**—a curated, interactive experience where educators engage with high-quality instructional resources that directly support the day's learning.

Featured Presenters

Participants will learn from respected mathematics educators through three immersive, grade-band-specific learning experiences.



Liesl McConchie
*Brain Science &
Mathematical Identity*



Latrenda Knighten
*Rich Tasks &
Problem Solving*



Cheryl Fricchione
*Standards &
Content Knowledge*

The Math That Counts Summit is hosted by [Coaching That Counts](#), an organization dedicated to strengthening standards-based mathematics instruction through high-quality professional learning. We are seeking organizations whose products, services, and resources align with powerful mathematics instruction and who are committed to creating meaningful learning experiences for participants.

To maintain a high-quality, curated experience, only 6–10 Resource Studio Partners will be selected for this inaugural event.



What Makes the Resource Studio Different?

Unlike a traditional exhibit hall, every summit participant will have a dedicated 75-minute Resource Studio rotation built into the conference schedule. Rather than browsing exhibit tables, participants will engage in hands-on demonstrations, explore classroom resources, and have meaningful conversations with Resource Studio Partners in a structured, interactive environment.

The Resource Studio will also be open during registration and lunch for additional networking and conversations.

BECOME A RESOURCE STUDIO PARTNER

Ideal Resource Studio Partners include:

- Classroom resources and instructional materials
- Educational technology
- Mathematics curriculum publishers
- Student engagement and instructional support tools

To preserve the curated nature of the Resource Studio, we anticipate selecting no more than one or two partners within most product categories.

Our current plan includes:

- **Exclusive Manipulative Partner:** [EAI Education](#) will serve as the exclusive provider of classroom manipulatives and hands-on mathematics resources.
- **Professional Learning:** Because the Math That Counts Summit is designed and facilitated by [Coaching That Counts](#), we do not anticipate including additional professional learning organizations or consulting providers.

Interactive Experience Expectations

The Resource Studio is designed to be a learning experience—not a traditional vendor hall. Each Resource Studio Partner is asked to provide an engaging, interactive experience that allows participants to explore how your resource supports effective mathematics instruction.

Examples might include:

- A brief hands-on demonstration
- An opportunity to experience a classroom routine or student task
- Trying a technology tool as a learner
- Connecting participants with practical classroom applications

Participants should leave understanding not only what your resource is, but how it can strengthen mathematics teaching and learning.



As a Resource Studio Partner, you'll receive:

- **Dedicated engagement** with every conference attendee through scheduled Resource Studio rotations.
- **Additional visibility** during registration and lunch, when the Resource Studio will remain open for networking and exploration.
- **Recognition** on the summit website, promotional materials, and conference program.
- **A pre-conference introduction** to participants, including the opportunity to share a brief message, resource, or invitation to visit your Resource Studio experience (subject to summit guidelines).
- **Meaningful conversations** with educators through an interactive, hands-on format rather than brief exhibit hall interactions.
- **Recognition as a partner** in advancing high-quality mathematics teaching and learning.
- **Limited category exclusivity**, ensuring Resource Studio Partners have meaningful visibility without competing alongside multiple organizations offering similar products or services.

If your organization shares our commitment to strengthening mathematics teaching and learning, we invite you to become a Resource Studio Partner and help create a unique professional learning experience for educators across the region.

RESOURCE STUDIO PARTNERSHIP OPPORTUNITIES

Inaugural Resource Studio Partner – \$1,250

Includes all Resource Studio Partner benefits described above.

Inaugural Category Exclusive Partner – \$1,750

Includes all Resource Studio Partner benefits, plus:

- Exclusive representation within your product category (**subject to availability and summit approval**)
- Enhanced visibility as the sole partner representing your category
- Increased opportunities to build meaningful relationships with participants without competing alongside similar organizations

Interested in Becoming One of Our Founding Resource Studio Partners?

Please contact Cheryl Fricchione at coachcheryl@mathcoachingthatcounts.com to learn more about the opportunity and discuss how your organization can be part of this unique professional learning experience.